



Project supported by Raiffeisen Bank fundraising campaign “Choose to help” – 2012 With the support of Goethe Institute in 2012 a group of Bulgarian librarians and kindergarten educators were introduced to major national programs in Germany and interesting methods promoting reading to children at a very early age.

Our libraries need colorful, fascinating and brightly illustrated books for toddlers in order to give the best for their early development. The budgets libraries have do not allow them to allocate funds for sufficient amount of quality books for preschool age. Not every Bulgarian family can afford to keep a home library. This pilot project “The Magic Room” provided each of the 10 libraries in Asenovgrad, Botevgrad, Gotse Delchev, Dimitrovgrad, Kazanlak, Lom, Nova Zagora, Samokov, Svishtov and Sevlievo with 140 books and educational games, for children aged 1 to 6. The libraries’ staff gives wide publicity of the donation among parents and kindergartens (book displays, local media); provides the books for checking out; organizes a series of readings for toddlers in the library, together with games, drama and painting.